

# Step 1

## Formatting

Is this the logo you will be using on your website?  Circle one:  Yes    No	Describe your goals for the site: _____ _____ _____ _____ _____ _____ _____	Describe your target market: _____ _____ _____ _____ _____ _____ _____
	What color scheme is used to represent your company? _____ _____	Do you want this color scheme reflected on web site? _____
	Site address	Likes/Dislikes about this site.
In your opinion what are the 4 best looking sites on the Internet.	www.	
	www.	
	www.	
	www.	
List the web addresses of your 4 strongest competitors.	www.	
	www.	
	www.	
	www.	

# Step 2

## Content

How many pages of information will your website contain?	
Will you be providing the text in electronic format (i.e. by text email, text file, word file, etc.)	
How many pictures would you estimate being on each page?	
Will you be providing the pictures in electronic format (i.e. .jog or .gif files)?	

# Step 3

## Company Information

Company Name	
Company Address	
Contact Name	
Phone Number	
Fax Number	
Email Address	